INTERNATIONAL CONFERENCE AND 69th INTERNATIONAL EXECUTIVE COUNCIL MEETING OF THE INTERNATIONAL COMMISSION ON IRRIGATION AND DRAINAGE
12-17 August 2018 | Saskatoon, Saskatchewan, Canada

SUPPORT & EXHIBITION PROSPECTUS

INNOVATIVE AND SUSTAINABLE AGRI-WATER MANAGEMENT: ADAPTING TO A VARIABLE AND CHANGING CLIMATE

www.icid2018.org
CWRA Twitter: @CWRA_Flows | #ICID2018
THE OPPORTUNITY

The International Commission on Irrigation and Drainage (ICID; www.icid.org) membership consists of professionals: planners and policy makers; water managers; irrigation, agriculture and professional engineers; research scientists and educators; engaged in the related areas within the countries through their National Committees traditionally organized under the member countries ministries or departments responsible for irrigation or agricultural water management. Member countries are in Africa, Americas, Asia and Oceania and Europe, covering over 95% of the irrigated area of the world.

The Canadian National Committee on Irrigation and Drainage (CANCID, www.cwra.org/en/branches/affiliates/cancid) and the Canadian Water Resources Association (CWRA, www.cwra.org) were successful in their bid to host the 2018 ICID International Conference and 69th International Executive Council Meeting. These world-class events will be held in the beautiful City of Saskatoon, Saskatchewan Canada at the TCU Place, Saskatoon's Arts and Convention Centre www.tcuplace.com from August 12 to 17, 2018 www.icid2018.org.

THE BENEFITS

These world-class events typically draw in over 600 dignitaries and delegates from around the world. Attendees represent a range of government and non-government organizations such as policy makers, program managers, researchers, practitioners, agri-business representatives, commodity associations, stakeholder groups, and not-for-profit development organizations. These events also provide a great opportunity for delegates, supporters and exhibitors to network and share their knowledge and expertise related to sustainable agriculture. This includes water management, irrigation, drainage, flood management, livestock and crop production as important aspects that support sustainable agriculture production with the goal to improve water and food security.

These events provide a great opportunity for you as a supporter or an exhibitor and your representatives to:

- Showcase and promote your organization, products, technologies and services
- Engage in dialogue with potential clients from around the world.

Based on the level of support, supporters and exhibitors will enjoy many benefits

- Recognition of your support throughout these world-class events
- Complementary registration(s) to attend
  - The opening ceremony and plenary sessions
  - Featured workshops, scientific sessions, and posters session
  - Social functions
  - Technical tours to agricultural research and experimental facilities in various Prairie Provinces

To discuss various Support and Exhibition opportunities, please contact support@icid2018.org

We look forward to your organization or agri-business support and active participation in these world-class events!
SUPPORT AND EXHIBITION OPPORTUNITIES

Choose among several levels of support to achieve the best exposure for your organization, products and services. Or consider combining a package with supporting a specific event (see Other Opportunities) to maximize recognition of your contribution to the success of these world-class events.

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>SUPPORT LEVEL</th>
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</table>
| Complimentary Full Registrations including tickets for Welcome Reception and Farewell Dinner as well as Lunches and Health Breaks | Diamond: 7  
Platinum: 4  
Gold: 3  
Silver: 2  
Bronze: 1  
Nickel: 1  
Supporter: 0  
Exhibition Booth: 1* |
| Exhibition Booth Fee                                                   | included      |
| Announcement and Acknowledgment of Support with Logo in Opening Ceremony, Plenary Sessions, and Lunches | ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓ |
| Acknowledgment of Support with Logo and Link in Conference Program and Proceedings and Conference Website (linked to CWRA and ICID websites linked to ICID Member Countries National Committees) | ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓ |
| Acknowledgment of Support with Logo in Conference Sessions and Meeting Room screens, Signage and Posters on Site, and Materials to Delegates | ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓ |
| Delegates and Exhibitors Listings                                      | ✓  ✓  ✓  ✓  ✓  ✓ |
| Acknowledgment of Support with Logo on Conference Bags                 | ✓  ✓  ✓  ✓  ✓  ✓ |
| Inserts and Gifts (provided by Supporter) in Conference Bags           | ✓  ✓  ✓ |
| Free Standing Banner in at either Welcome Reception or Farewell Dinner (banner to be supplied by supporter) | ✓  ✓ |
| Banner at Conference Registration Desk (banner to be supplied by supporter) | ✓ |
| Advertisement with Support in Conference Program and CWRA WaterNews   | Full Page  
1/2 Page  
1/2 Page  
1/4 Page |

* Each Additional Exhibitor pays Full Registration Fee (Member Category)

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<tr>
<th>OTHER OPPORTUNITIES**</th>
<th>Support Level</th>
<th>Equivalent Support Level</th>
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<tbody>
<tr>
<td>Health Break (10 Opportunities)</td>
<td>$4,000</td>
<td>Nickel</td>
</tr>
<tr>
<td>Welcome Reception (1 Opportunity)</td>
<td>$5,000</td>
<td>Bronze</td>
</tr>
<tr>
<td>Lunch (5 Opportunities)</td>
<td>$10,000</td>
<td>Gold</td>
</tr>
<tr>
<td>Farewell Dinner (3 Opportunities)</td>
<td>$10,000</td>
<td>Gold</td>
</tr>
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**Supporters of Other Opportunities receive benefits above table for the Support level indicated.
EXHIBITION BOOTH SPACE OVERVIEW

As an Exhibitor with one or more 10 feet x 10 feet booth(s) during these world-class events, you will also enjoy the following benefits:

- One complimentary full conference registration including Welcome Reception and Farewell Dinner tickets as well as Lunches and Health Breaks
- Air-conditioned facilities
- Cleaning services for the public-use portion of the designated exhibition areas
- One table, two chairs, skirting, and/or tablecloths
- Power outlet with two plugs
- Internet provided by TCU Place

**Note:** Additional requirements such as extra table(s), chair(s), AV equipment and support, carpets, display walls, shipping, handling, storage, customs brokerage, special materials, on-site transfer or set up and dismantling of equipment or booths, lift services, and security services can be arranged for additional cost.

**Important:** Reservations of booths will be considered on first-come first-served basis and must be made before April 30, 2018.

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ATTRACTIONS & THINGS TO DO

Visit Tourism Saskatoon’s [www.tourismsaskatoon.com](http://www.tourismsaskatoon.com) and the City of Saskatoon’s [www.saskatoon.ca](http://www.saskatoon.ca) websites for details about the beautiful City of Saskatoon, its attractions, food and beverage scenes and events that delegates, supporters and exhibitors and their companions can enjoy during these world-class events.

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